



MORE THAN 15 YEARS MAKING EXECUTIVES, DOCTORS AND SPEAKERS LOOK LIKE SUPERHEROES

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2018 CONFERENCE

November 27-30, 2018



AS
UNIQUE
AS YOU

SIGNATURE
TRAVEL NETWORK

Seminar Format

- Why visit?
- Highlights
- Suggested itineraries
- Where to stay?
- Unique Experiences: during and pre/post
- Practical advice



Prague Castle



Reykjavík



Australia

- Indigenous wildlife
- Sydney and Melbourne
- Great Barrier Reef
- Uluru – Kata Tjuta N. Park
- Natural beauty
- Wine regions
- Indigenous art
- Outdoor adventures
- Ultimate train journeys



Sydney Opera House



FACE
MAYBELLINE
NEW YORK



AMY WHANG





It's a pressed powder revolution!

celebrate

The 1st soft-mousse pressed powder
for 100% second-skin perfection.

dream
WONDER SKIN
POWDER

MAYBELLINE

MAYBELLINE
NEW YORK

WAKE UP THE
SOFTNESS OF
YOUR SKIN.

A large advertisement for Maybelline Dream Skin Wonder Skin Powder. It features a close-up of a woman's smiling face on the left. On the right, there's an image of the product packaging, including a compact and a box. Text on the ad includes 'It's a pressed powder revolution!', 'celebrate', 'The 1st soft-mousse pressed powder for 100% second-skin perfection.', and 'dream WONDER SKIN POWDER'. The Maybelline logo and 'NEW YORK' are also visible.



CHAMPION OF FACE COLOR

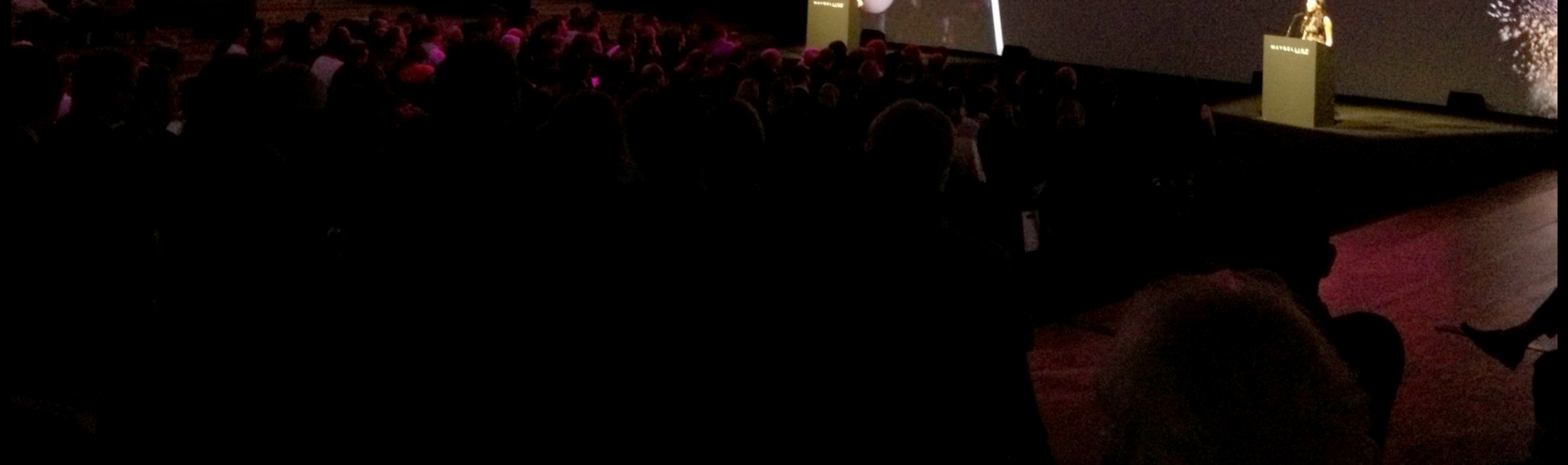
FACE STUDIO







CHAMPION OF FACE COLOR
FACE STUDIO





dream



DREAM
MODERN. REFINED. SOPHISTICATED.



PERFECTION SENSORIALITY





100%
SECOND-SKIN
PERFECTION



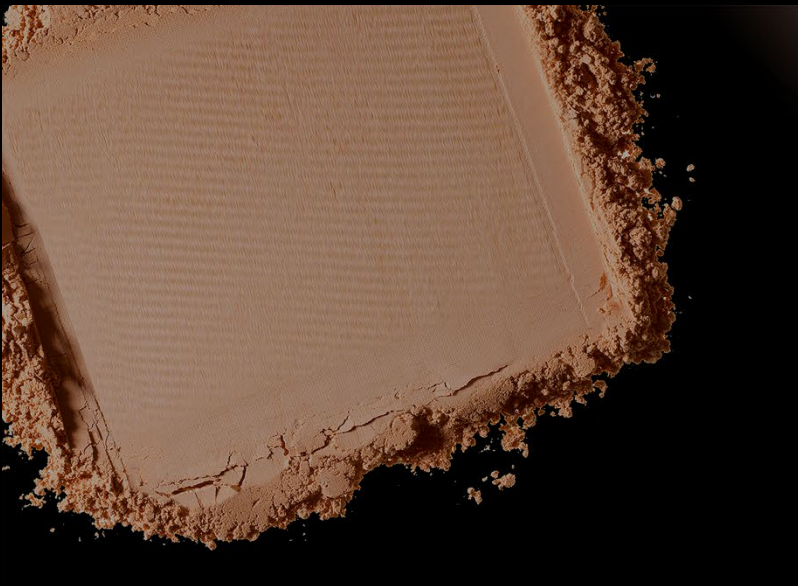
MAYBELLINE



FACE

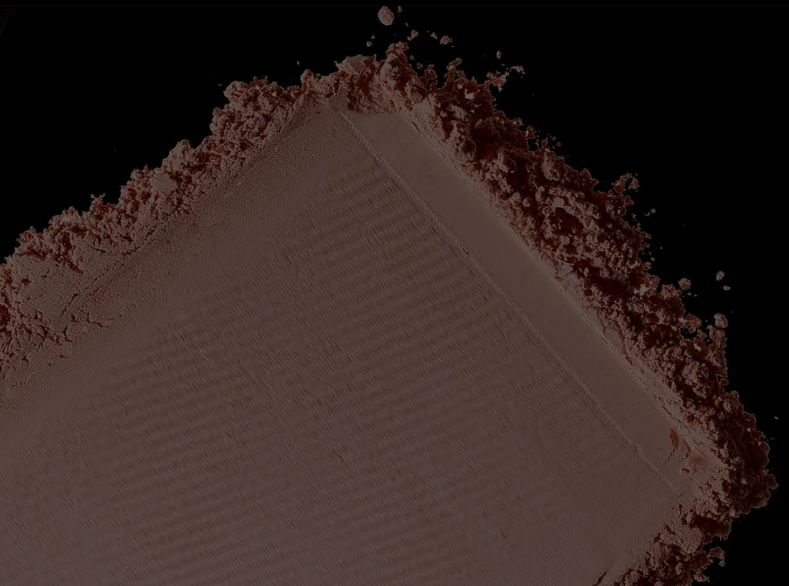
PAULINE
MAYNARD

MAYBELLINE
NEW YORK



FIT ME

FITS YOUR SKIN





#1

MASTER CONTOUR PRO PALETTE

redesign every face shape





#STROBETOGLOW



MASTER
STROBING

NEW
MASTER
strobing liquid
BY FACESTUDIO
ILLUMINATING
HIGHLIGHTER

MAYBELLINE
NEW YORK

NEW
MASTER
strobing liquid
BY FACESTUDIO
ILLUMINATING
HIGHLIGHTER



MAYBELLINE
NEW YORK

MASTER
strobing stick
BY FACESTUDIO
ILLUMINATING
HIGHLIGHTER

MAYBELLINE
NEW YORK

MASTER
strobing stick
BY FACESTUDIO
ILLUMINATING
HIGHLIGHTER



FACE STUDIO

ARTISTRY MADE EASY



MASTER CAMO



FAIR



MEDIUM



DEEP





BIG WORDS TREATMENT

SUB INFORMATION



HOLIDAY ACHIEVERS 2011

¡VÁMONOS!

LET'S GO!

**BEST
BUY**

PUERTO RICO

WELCOME TO

PUERTO RICO

2011 ACHIEVERS



 **HEINEKEN**





COLIN WESTCOTT-PITT

Vice President Marketing, Portfolio Brands



HEINEKEN



COLIN WESTCOTT-PITT

Vice President Marketing, Portfolio Brands



**BRAND NEW.
ALREADY CLASSIC.
THE PACIFICO CAN.**

THE SPIRIT OF BAJA



CERVEZA
PACIFICO

CLARA

La Cerveza del Pacifico



SPiRiT
OF
DISCOVERY



XX%

IRI INCREASE
MAY THROUGH AUGUST

CORONA EXTRA is a POWERFUL BRAND



\$XX
NET SALES

\$XX
CASE RATE

+XX
FY18 TO DATE

Celebra tu Victoria

Victoria

ESTAS FIESTAS, TODOS SOMOS
MEXICANOS

**LA CHELA
MÁS MEXICANA**



**LA CHELA
MÁS MEXICANA**



CELEBRA
LOS TUYOS CON
ORGULLO

EL REGALO QUE TODOS LOS
MEXICANOS
QUIEREN

SURPASSED PREVIOUS SALES RECORD



130.00
125.00
120.00
115.00
110.00
105.00
100.00
95.00
90.00
85.00

2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016









SPRING
inspiration



essie®



MILANI

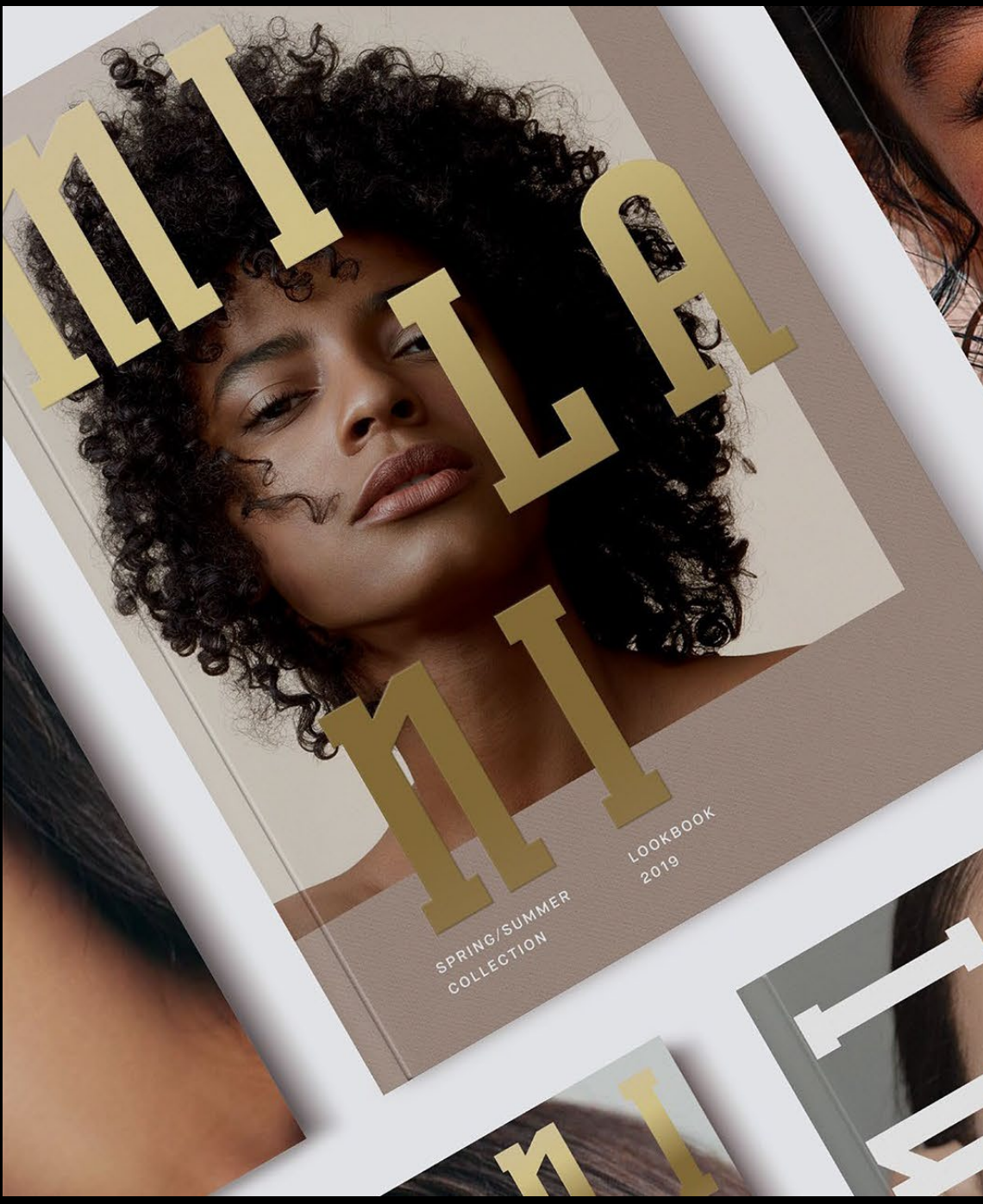
INTERNATIONAL
BRAND
PRESENTATION



MILANI

THE FASTEST GROWING
MASSTIGE BRAND
IN NORTH AMERICA
2018





**LUXURY
QUALITY**

**ALWAYS
AFFORDABLE**



MILLANI

OUR
CUSTOMERS



CLAIM YOUR SHADE

Here's to celebrating our fullest spectrum ever, 50 shades of Conceal and Perfect 2-in-1 Foundation.

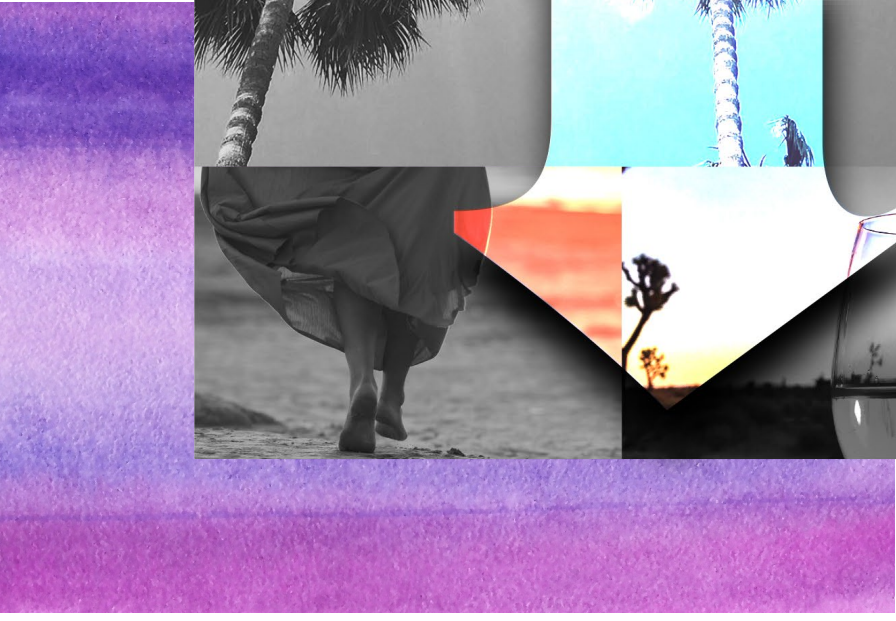
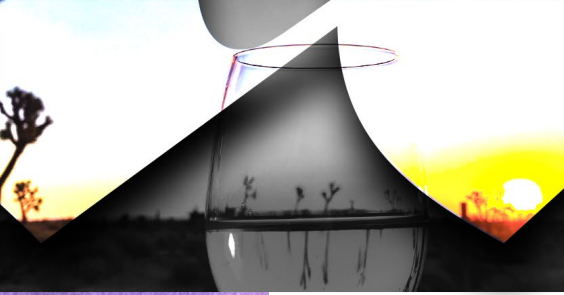
Formulated to address the diverse needs of every skin tone, for all the different ways we wear who we are.

No judgement, no exceptions.

MILANI



and down to run

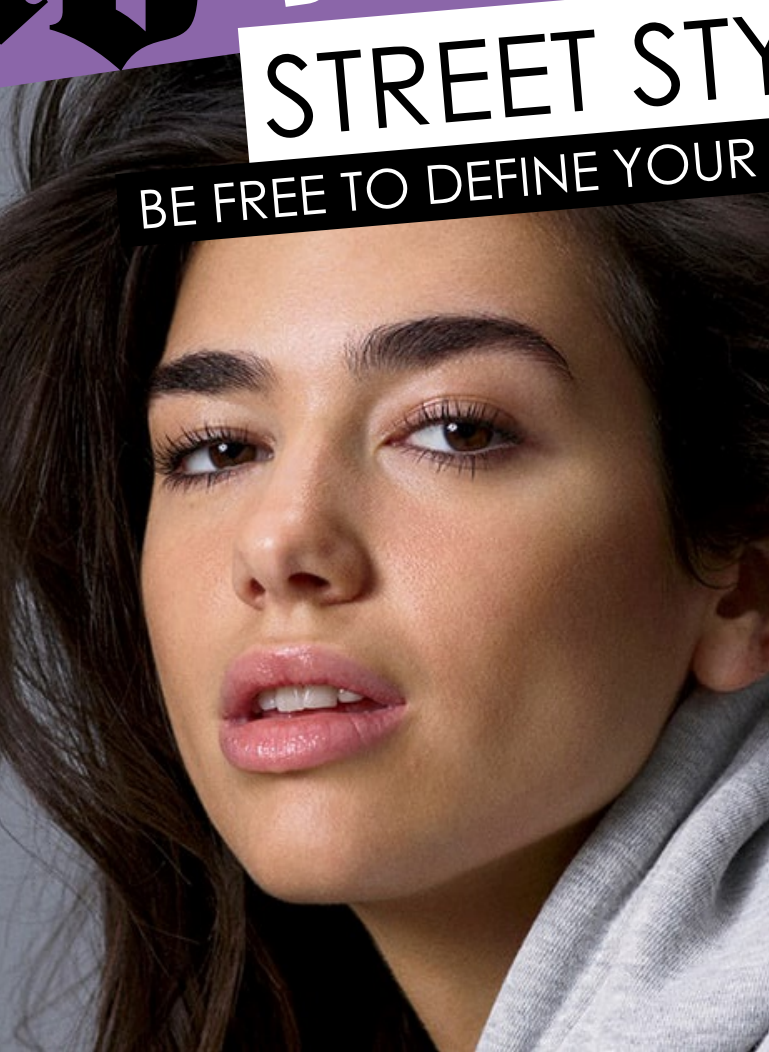


IND

BROW

STREET STYLE BROW

BE FREE TO DEFINE YOUR BROW

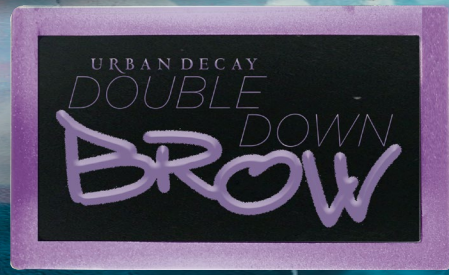
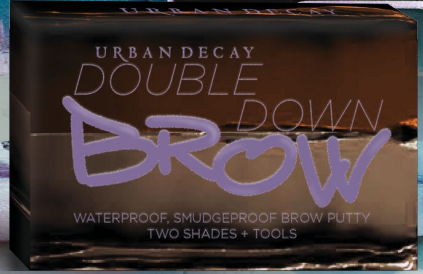


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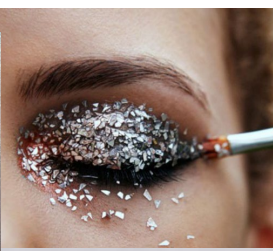
BROW

STREET STYLE BROW

BE FREE TO DEFINE YOUR BROW



**ALL THAT
GLITTERS**



W



EAT
GLITTER
FOR
BREAKFAST
AND
SHINE
ALL DAY



Disney·PIXAR



LIMITED ENGAGEMENT
PRODUCTS



EARLY
RELEASE
DVD
EXCLUSIVE

Disney · PIXAR

**TOY
STORY**





Disney·PIXAR

MONSTERS, INC.

SHARED
PRODUCT
LAUNCHES





DREAMWORKS
SHREK

NEW
PARTNERSHIP

DREAMWORKS

Trolls

NEW
EXCLUSIVES





2015

YEAR OF

WOW



LANCÔME
PARIS





Mercedes-Benz

“Making Motoring History”



SUMMER SOCCER



+XX% IN VOLUME
SALES

+XX% IN DOLLAR
SALES

FOR MODELO
DURING SUMMER 2015
PROMO PERIOD VS, YA



MODELO IS THE OFFICIAL BEER OF THE BEAUTIFUL GAME

**GOLD CUP
NEW!**



OFFICIAL
BEER
PARTNER

**TV SPOT
NEW!**



**RETAIL
PROMOTION
+PACKAGING**



**ON-PREMISE
TOOLS**



**EXPERIENTIAL
ACTIVATION
NEW!**



**SOCIAL &
DIGITAL**



WHEN:
June-July 2017

LOCATION:

USA



SPONSORSHIP 2017 AND 2019 GAMES

GOLD CUP LOGO & MARKS

RETAIL/LOCAL CONSUMER PROMOTIONS

TEAM LOGOS & PLAYERS RIGHTS

TV VISIBLE LED SIGNAGE

HOSPITALITY OPPORTUNITY

+ TV BROADCAST SPONSOR

**GOLD CUP
VIEWERSHIP**

**XX HIGHER
THAN MLS**







Thank you

BRAND HOUSETM
WINES & SPIRITS



Naughty French Rosé



- In Development – RFPs are Out to Agencies
- The Rosé Category is Hot but Few Brands Have Been Established with Consumers
 - Obscure French Names No One Can Pronounce
 - Standouts: Berringer at the Low End; Whispering Angel at the High End – Names Easy to Remember but Far From Exciting or Fun
- French is Edgy, Fun and Approachable Which is Unique to the Rosé Category
 - This has Worked in Other Categories, e.g. Menège à Trois, Cupcake



MOLINARI

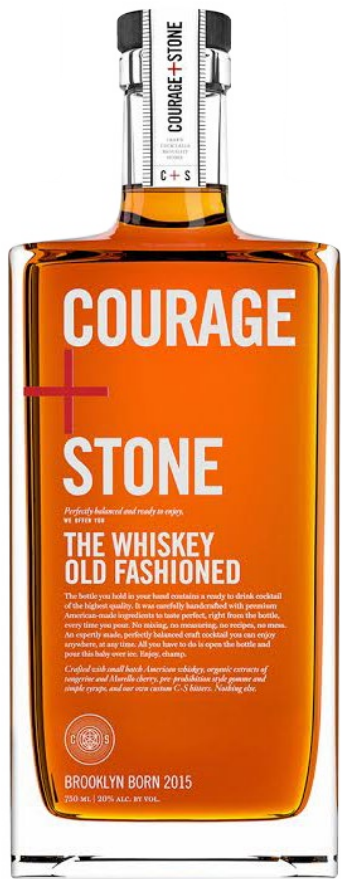
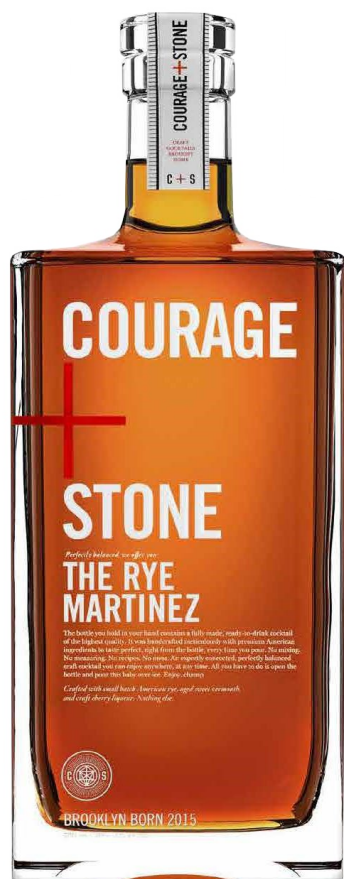
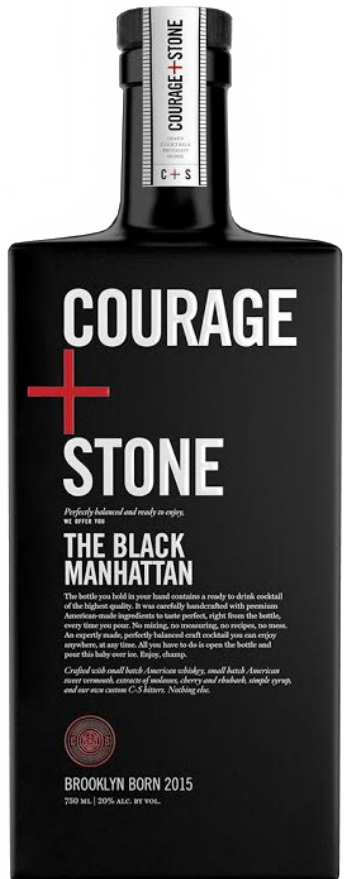


Sambuca

**The First Agency
Brand We
Will Approach**

- The Only Truly Authentic Sambuca
- Sells **XXX +** Cases in **Italy** and Also Successful in **Germany**
- Only **XXX** Cases Sold in the U.S.
- Market Leader **Romana** Sells **XXX** Cases





- Beautiful French Glass
- Craft Spirits as a Base
- Made in Brooklyn, NY
- 70 Proof
- \$XX for a 750ml
- \$XX GP Per Case
- Launch TBD



DRESS FOR SUCCESS[®]
Going Places. Going Strong.

Dress for Success Let's Go Places...Together



Presenter's Name

Presenter's Title



Tools



Financial Foundation



Career Success



Security



- Teach women the tools to help them get back to work
- Help women establish a financial foundation on which to build a more secure life, stable family and stronger community ties
- Address every phase of a woman's career – unemployed and searching; recently employed and adjusting; or gainfully employed and succeeding
- Help clients go from **surviving** to **thriving**



DRESS FOR SUCCESS[®]
Going Places. Going Strong.

But What You Might NOT Know



Career Center: career counseling, résumé/cover letter help, mock interviews, access to professional skills training course

Going Places Network by the Walmart Foundation: 10-week safety net of support for women who participate in Suiting Program but haven't yet secured employment

Professional Women's Group: Help newly employed women navigate workplace challenges

Financial Education: Clients employed at least one year can enroll in 15-week Financial Literacy Program



DRESS FOR SUCCESS[®]
Going Places. Going Strong.

Some of our Partners at a Glance...



benefit
SAN FRANCISCO

Each May, 100% of the purchase price of all brow wax services in Benefit boutiques and Brow Bars is donated back to Dress for Success

KIMPTON[®]
hotels & restaurants

Official accommodations provider for Success Summit, discounts for DFS supporters, job opportunities for DFS clients



Talbots

"Give Confidence, Hope and Style" initiative in its more than 500 stores throughout North America

Walmart 

Going Places Network by Walmart helps unemployed Dress for Success clients gain professional skills through weekly training sessions, and one-on-one coaching





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