

MORE THAN 20 YEARS MAKING EXECUTIVES, DOCTORS AND SPEAKERS LOOK LIKE SUPERHEROES

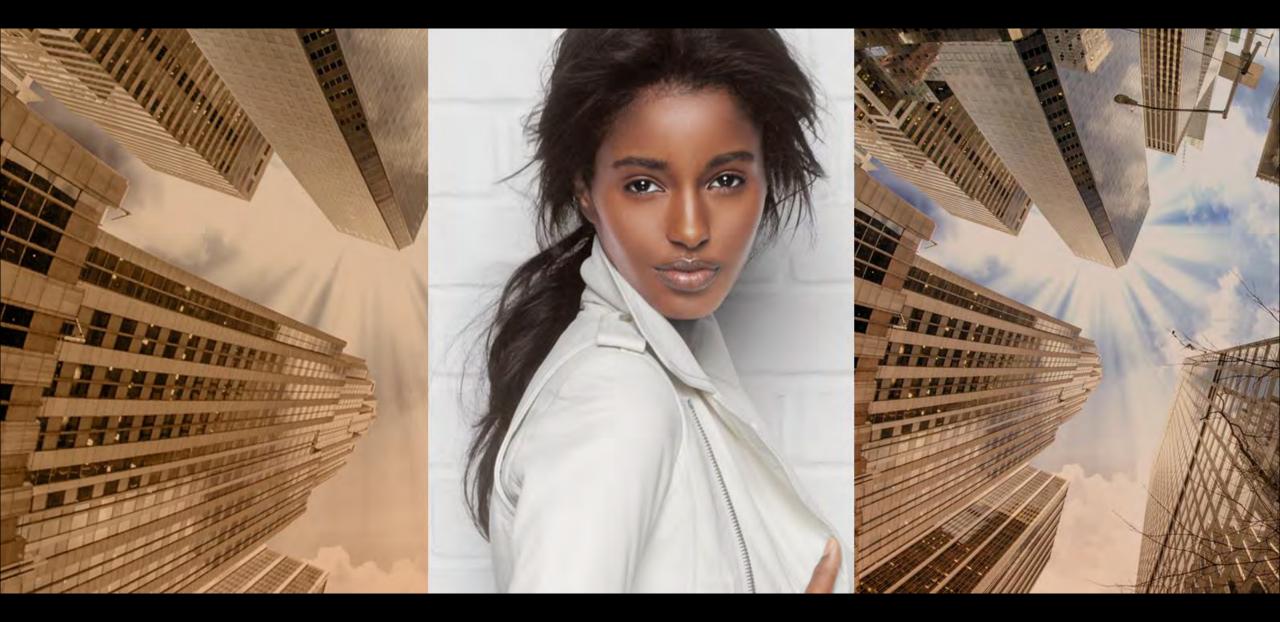


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CHAMPION OF FACE COLOR FACE STUDIO















PERFECTION SENSORIALITY







FITS YOUR SKIN



MASTER CONTOUR PRO PALETTE

redesign every face shape











FACE STUDIO ARTISTRY MADE EASY





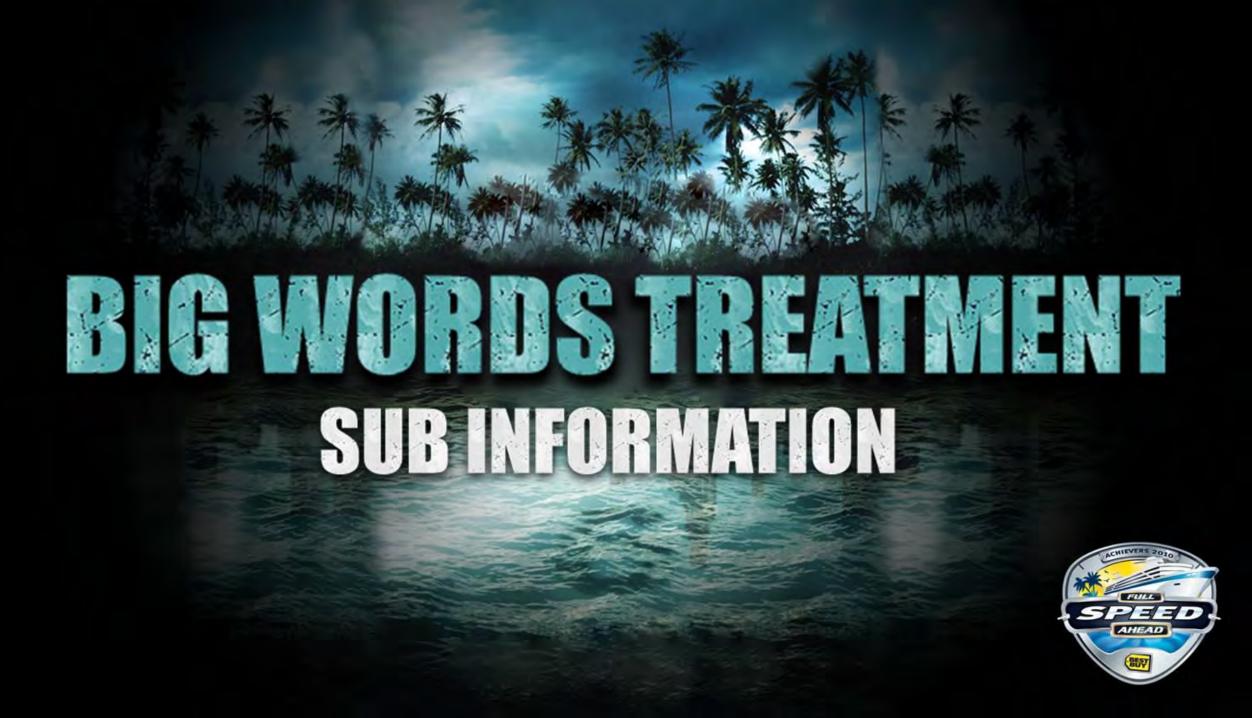




NAME OF









WELCOME TO



BEST

(New York Stock Exchange Arches)





September 25, 2019

Let's talk about what's possible.







eine

COLIN WESTCOTT-PITT

Vice President Marketing, Portfolio Brands



COLIN WESTCOTT-PITT

BPTE

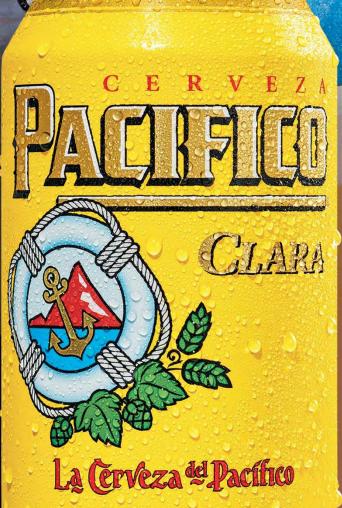
Vice President Marketing, Portfolio Brands

Heineken 🗙

Heineke

BRAND NEW. ALREADY CLASSIC. THE PACIFICO CAN.





DISCOVERY

IRI INCREASE MAY THROUGH AUGUST

CLARA

La Crveza de Pacífico

RF

La Cerveza & Pacího

CLAR

PACIFICI

za de Pacífico

%

CORONA EXTRA is a POWERFUL BRAND SPACE RESERVED FOR LIPS & LIMES \$XX **SXX** +XXforon/ Extra (Jorona Extra FY18 TO DATE **CASE RATE NET SALES** Extra autor **CERVECERIA MODELO** MEXICO S SA Nº 7417 CERVEZA MAS MPORTED BEER FROM MEXICO

Source: IQ Depletions Data, Latest 52-weeks as of 9/6/17



LOS TUYOS CON ORGULLO

el regalo que todos los MEXICANOS QUIEREN

SURPASSED PREVIOUS SALES RECORD













essie



TIS

LIMITED ENGAGEMENT PRODUCTS

95

EARLY RELEASE DVD EXCLUSIVE

0

Disnep PIXAR





SHARED PRODUCT LAUNCHES

DRFAMWORKS

NEW Partnership

10,

.

200



FGS Conference Photo Restoration Workshops

2018 CONFERENCE

TO Fabulous

NEVADA

November 27-30, 2018



Seminar Format

- Why visit?
- Highlights
- Suggested itineraries
- Where to stay?
- Unique Experiences: during and pre/post
- Practical advice





INTERNATIONAL BRAND PRESENTATION

White Will

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<u>IIIIIIIII</u>

THE FASTEST GROWING MASSTIGE BRAND IN NORTH AMERICA 2018





LUXURY QUALITY

ALWAYS AFFORDABLE

CPK.

OUR CUSTOMERS







ALL THAT GLITTERS

EAT GLITTER FOR BREAKFAST AND SHINE ALL DAY













"Making Motoring History"

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SUMMER SOCCER



+XX% IN VOLUME SALES

+XX[%] IN DOLLAR SALES

FOR **MODELO** DURING SUMMER 2015 PROMO PERIOD VS, YA







BRAND HOUSE WINES & SPIRITS

Naughty French Rosé



In Development – RFPs are Out to Agencies
The Rosé Category is Hot but Few Brands Have Been Established with Consumers

Obscure French Names No One Can Pronounce

 Standouts: Berringer at the Low End; Whispering Angel at the High End – Names Easy to Remember but Far From Exciting or Fun

 French is Edgy, Fun and Approachable Which is Unique to the Rosé Category

 This has Worked in Other Categories, e.g. Menége à Trois, Cupcake







The First Agency Brand We Will Approach

ambuca

The Only Truly Authentic Sambuca
Sells XXX + Cases in Italy and Also Successful in Germany

• Only XXX Cases Sold in the U.S.

Market Leader Romana Sells XXX Cases





 Beautiful French Glass Craft Spirts as a Base Made in Brooklyn, NY • 70 Proof • \$XX for a 750ml • \$XX GP Per Case • Launch TBD

BRAND HOUSE



MORE THAN 15 YEARS MAKING EXECUTIVES, DOCTORS AND SPEAKERS LOOK LIKE SUPERHEROES



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